



Brianna Greenfield

GRAPHICS DESIGNS

CONTACT

Name Brianna Greenfield
Website Briannagreenfieldp.com
Phone +1 210 639-1720
Email brianna.g7287@gmail.com

SKILLS

Adobe Creative Suite

Photoshop, Illustrator, Indesign, Animate,
Adobe XD

Microsoft Office

Word, Powerpoint, Excel

Web & Design Tools

Squarespace, Wix, Procreate, Figma

Productivity & Collaboration

Notion, Google drive

Social Media

Facebook, Instagram, Tik Tok, Youtube

REFERENCES

Jil Meinolf M.A. Candidate, Int'l Business
+49 173 3533069
jilmeinolf@gmail.com

Kell Bates
+1(210) 373-9629

Yan Yi Fong
+49 157 59075956
yanyifong@outlook.com

Event Manager

EDUCATION

University of Maryland Global Campus 2024
Bachelor's of Arts in Graphic Communication

EXPERIENCE

Freelance Creative Designer & Brand Consultant

Self-employed 2021 - Present

- Designed digital and print materials, including event banners, wedding invitations, event posters, and personalized card design
- Developed brand identities for small organizations and projects, including logo design, product design, and marketing assets.
- Consulted with small business owners on website usability and digital presence, providing actionable recommendations to increase audience engagement and stand out against local competitors.
- Conducted photography sessions, including engagement and proposal shoots, with a focus on natural lighting and candid storytelling.

Social media & Design Intern

The Saint Martin Foundation December 2024 - February 2025

- Researched industry trends and organizational focus areas to create relevant and engaging content tailored for target audiences.
- Launched and managed a new social media page to expand the organization's digital presence and connect with a wider audience.
- Revamped the organization's website layout, introducing new features and writing blog posts to improve user experience, highlight organizational activities, and increase audience interaction.
- Scheduled and managed consistent social media content across platforms, strengthening brand voice and online engagement.
- Monitored analytics and performance metrics, providing actionable recommendations to improve outreach and approachability.